



T.E. Investment Counsel maintains a distinctive investment management philosophy based on three key principles:

1. **Developing and maintaining a sound investment policy is key to investing success;**
2. **Blending styles and managers decreases risk, smoothes returns, and reduces the likelihood of making costly investment decisions; and**
3. **Despite the relative efficiency of capital markets, good managers can add value over time.**

Our five-stage disciplined investment process

Through experienced investment counsellors across Canada, T.E. Investment Counsel provides each institutional client with a customized investment policy and portfolio strategy based on their needs. Our services include strategic long-term asset allocation, regular rebalancing, manager selection and oversight, as well as comprehensive consolidated client reporting.

