



T.E. Investment Counsel maintains a distinctive investment management philosophy based on three key principles:

1. **Developing and maintaining a sound investment policy is key to investing success;**
2. **Blending styles and managers decreases risk, smoothes returns, and reduces the likelihood of making costly investment decisions; and**
3. **Despite the relative efficiency of capital markets, good managers can add value over time.**

Our five-stage disciplined investment process

Through experienced investment counsellors across Canada, T.E. Investment Counsel provides each client with a customized investment policy and portfolio strategy based on their needs. Our services include strategic long-term asset allocation, regular rebalancing, manager selection and oversight, as well as comprehensive consolidated client reporting.



T.E. Investment Counsel retains outside investment management experts to meet the needs of clients. Our customized solutions incorporate:

- A multi-manager multi-style approach;
- Access to world class institutional and high-net worth managers;
- A focus on enhancing returns with lower volatility and fewer surprises; and
- Competitive pricing with no loads.

Two routes to investing success

Clients can invest with T.E. Investment Counsel using:

1. A customized multi-manager investment program in which clients access recommended investment managers directly, or
2. Prosperity™ – our in-house, multi-manager pooled fund program.

About Prosperity

Introduced in 2004, the Prosperity Investment Program* is managed by T.E. Investment Counsel using the multi-manager approach we have honed over the past 20 years. The program is designed to provide clients with cost-effective access to institutional-style investment management services.

Prosperity Fixed Income Fund

objective: to outperform the DEX Universe Bond Index

Addenda Capital Inc. (active government duration strategy)
 Canso Investment Counsel Ltd. (active corporate bond strategy)
 TD Asset Management (passive management strategy)

Prosperity Canadian Equity Fund

objective: to outperform the S&P/TSX Index

Triasima Portfolio Management Inc. (hybrid)
 McLean Budden Ltd. (growth)
 Foyston, Gordon & Payne Inc. (value)

Prosperity U.S. Equity Fund

objective: to outperform the S&P 500 C\$ Index

McLean Budden Ltd. (growth)
 Epoch Investment Partners Inc. (value)

Prosperity International Equity Fund

objective: to outperform the MSCI EAFE C\$ Index

Mawer Investment Management (growth)
 Brandes Investment Partners L.P. (value)

* Managers in the Prosperity Investment Program may change over time.

To learn more about T.E. Investment Counsel and our customized investment solutions, please contact:

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